

General Settings

This form lets the user fill the fields of the general settings and save them. Some of these fields are prefilled. This addon will provide the best results when the user will fill all the fields carefully.

General setting form (Default view)

Smart SEO

- SMART SEO MENU
- GENERAL SETTINGS
- BREADCRUMBS SETTINGS
- WEBMASTER TOOLS
- OUT DATED CONTENT
- TEXT LINK COUNTER
- CUSTOM SEO FIELDS
 - Create New
- SOCIAL CONNECTIVITY
- ROBOTS.TXT FILE CODE
 - Robots Revision list
- HTACCESS FILE CODE
 - Htaccess Revision list
- SET REDIRECTS
 - Create redirects
- CATEGORY SEO
- LINK CUSTOM FIELDS
 - Channel
 - Category
- FLY SEO
 - Create New
- IMPORT METADATA
 - Create New Import
 - Import List
- EXPORT METADATA
 - Create New Export
 - Export
- LICENSE
- DOCUMENTATION

General Settings

[Save Settings](#)

Site name
The name of the company

Default Site:

Logo
Provide an image of the company logo

No Image
 Choose image

Environment
Please specify the environment in which this site

Production (this is a live site with real traffic)
 Staging (this is a copy of a live site used for testing purposes only)

Add trailing slash in Canonical URL

Canonical URL with pagination links? (i.e., P10, P20)

Smart SEO Template *

```
{if no_results}<title>{site_name}</title>{/if}
(custom_fields prefix="field")
(if field.name == "title")
<title>{field.value} {ss_postfix} {ss_site_name}</title>
```

Default Keywords

Default Description

Default Title Postfix
Choose the symbol to use as your title separator. This will display, for instance, between your post title and site name. Symbols are shown in the size they will appear in the search results.

Keyword Search:

None
 .
 -
 _
 |
 +
 |

Enable XML sitemaps
Enable the XML sitemaps that Smart SEO generates.

Enable Google Analytics Option
It is Google's free web analytics service that allows you to analyze in-depth detail about the visitors on your website.

[Save Settings](#)

There are multiple fields that can be changed as per your requirements. Details about those fields are given below::

1. Site name:

This field automatically fills with installation but the user can edit it.

2. Logo:

You can add a logo of your site. This field has "No Image" as a default. This

logo image will be used in schema javascript code if the user does not set any image then no image will be set in schema code.

3. Environment:

There are two option for this field

- **Production**
- **Staging**

Production – select this radio button when the site is live with real traffic.

Staging – select this field when this is a copy of a live site and used for staging purpose only.

4. Add trailing slash in Canonical URL:

Set or unset trailing slash in canonical url.

5. Canonical URL with pagination links? (i.e., P10, P20) :Set or unset Canonical URL with pagination links.

6. Smart SEO Template:

This is a prefilled field with installation with default tag data.

This tag data will be used when user render the SEO data with

```
{exp:smart_seo:render entry_id="100"}
```

7. Default keywords:

Users can set default keywords.

These keywords will be used while users have not set any keywords at any channel entry, category and not mapped any entry or category.

8. Default description:

Users can set a default description.

This description will be used while users have not set any description at any channel entry, category and not mapped any entry or category.

9. Default Title Postfix:

This is a prefilled field with installation with default tag data.

user can set any title postfix from the given options.

Examples :

10. Enable XML settings on/off:

Enable the XML sitemaps that Smart SEO generates. A good XML sitemap acts as a roadmap of your website that leads Google to all your important pages.

11. Google Analytics Code:

Only enter the ID, e.g.: UA-XXXXXX-XX, not the entire script code.[read more](#)

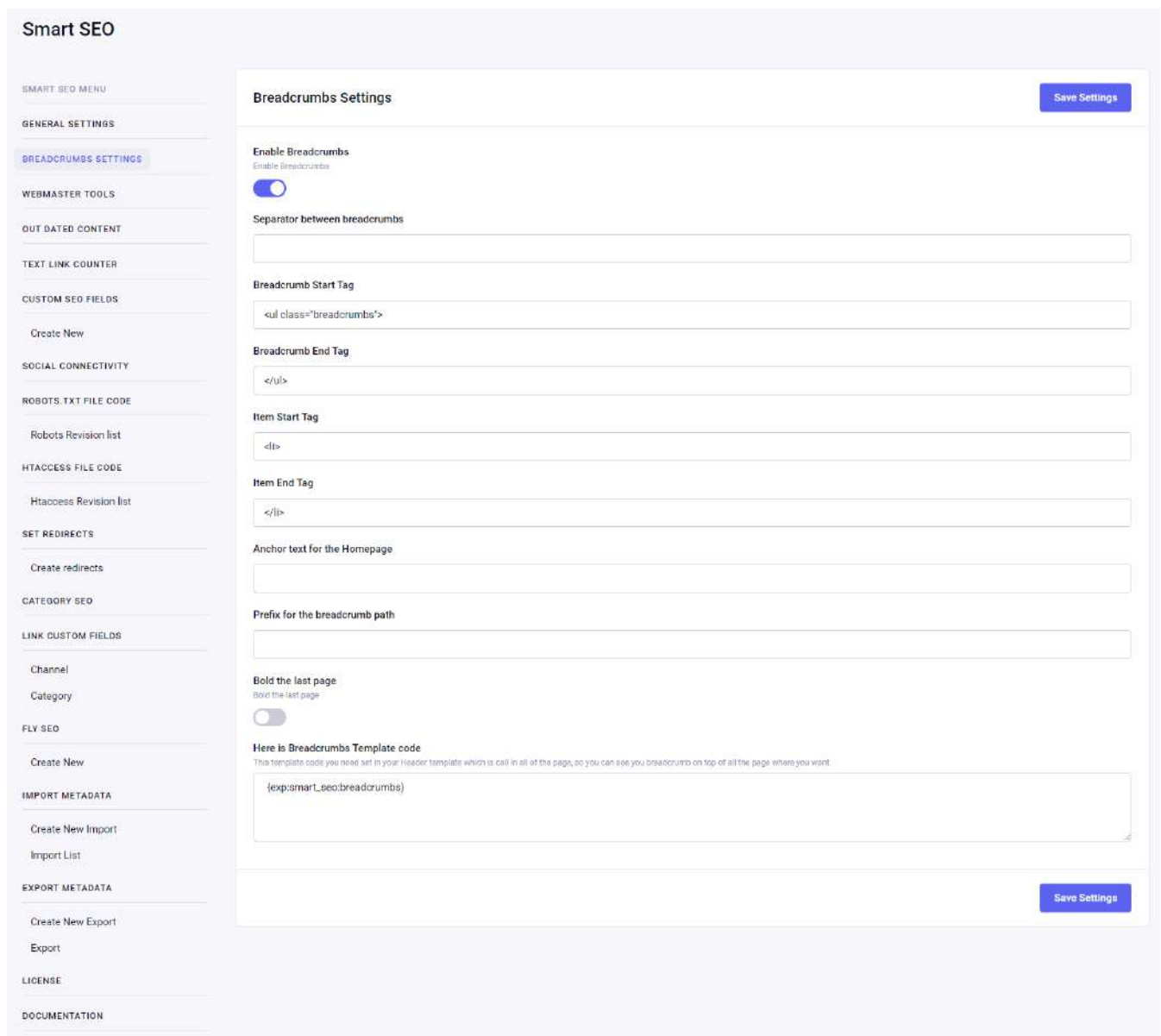
12. Google Tag Manager Code:

Only enter the ID, e.g.: GTM-XXXXXX, not the entire script code.[read more](#)

Breadcrumbs Settings

This is the Settings of make Enable/Disable Breadcrumbs on site also you can make basic changes in Breadcrumbs.

Breadcrumbs settings form



The screenshot displays the 'Smart SEO' admin interface. On the left is a sidebar menu with categories like 'SMART SEO MENU', 'GENERAL SETTINGS', 'BREADCRUMBS SETTINGS' (highlighted), 'WEBMASTER TOOLS', 'OUT DATED CONTENT', 'TEXT LINK COUNTER', 'CUSTOM SEO FIELDS', 'SOCIAL CONNECTIVITY', 'ROBOTS.TXT FILE CODE', 'HTACCESS FILE CODE', 'SET REDIRECTS', 'CATEGORY SEO', 'LINK CUSTOM FIELDS', 'FLY SEO', 'IMPORT METADATA', 'EXPORT METADATA', 'LICENSE', and 'DOCUMENTATION'. The main content area is titled 'Breadcrumbs Settings' and contains the following options:

- Enable Breadcrumbs:** A toggle switch is currently turned on.
- Separator between breadcrumbs:** An empty text input field.
- Breadcrumb Start Tag:** A text input field containing the code `<ul class="breadcrumbs">`.
- Breadcrumb End Tag:** A text input field containing the code ``.
- Item Start Tag:** A text input field containing the code ``.
- Item End Tag:** A text input field containing the code ``.
- Anchor text for the Homepage:** An empty text input field.
- Prefix for the breadcrumb path:** An empty text input field.
- Bold the last page:** A toggle switch is currently turned off.
- Here is Breadcrumbs Template code:** A text area containing the code `{exp:smart_seo:breadcrumbs}`. A note below states: 'This template code you need set in your Header template which is call in all of the page, so you can see you breadcrumb on top of all the page where you want.'

There are 'Save Settings' buttons in the top right and bottom right corners of the settings panel.

Enable Breadcrumbs –

Option to enable/disable the Breadcrumb settings from the admin panel of the website.

The setting will allow users to select and chose the following parameters:

1. Separator between breadcrumbs.
2. Breadcrumb Start Tag.
3. Breadcrumb End Tag.
4. Item Start Tag.
5. Item End Tag.

6. Anchor text for the Homepage.
7. Prefix for the breadcrumb path.
8. Bold the last page – Last Page title makes bold font.
9. The Breadcrumbs setting will come with a template code that the users can embed in their code and save the settings.

Webmaster Tools

This is the Settings of webmaster tools verification.

Webmaster tools form

The screenshot shows the 'Webmaster Tools verification' settings page in the Smart SEO application. On the left is a sidebar menu with categories like 'SMART SEO MENU', 'GENERAL SETTINGS', 'BREADCRUMBS SETTINGS', 'WEBMASTER TOOLS' (highlighted), 'OUT DATED CONTENT', 'TEXT LINK COUNTER', 'CUSTOM SEO FIELDS', 'SOCIAL CONNECTIVITY', 'ROBOTS.TXT FILE CODE', 'HTACCESS FILE CODE', 'SET REDIRECTS', 'CATEGORY SEO', 'LINK CUSTOM FIELDS', 'FLY SEO', 'IMPORT METADATA', 'EXPORT METADATA', 'LICENSE', and 'DOCUMENTATION'. The main content area is titled 'Webmaster Tools verification' and contains four sections for entering verification codes: 'Baidu verification code', 'Bing verification code', 'Google verification code', and 'Yandex verification code'. Each section includes a small instruction and a text input field. There are 'Save Settings' buttons at the top right and bottom right of the main content area.

Webmaster Tools verification:

The tool is used if the website content is not verified by different platforms.

This feature will add a verification meta tag on the website home page. Follow the links to the different Webmaster Tools and look for instructions for the meta tag verification method to get the verification code.

Users can get the verification code for the following platforms:

1. Baidu verification code
2. Bing verification code
3. Google verification code
4. Yandex verification code

Outdated Content

This is the Settings of Outdated Content.

Outdated Content form

Smart SEO

SMART SEO MENU

GENERAL SETTINGS

BREADCRUMBS SETTINGS

WEBMASTER TOOLS

OUT DATED CONTENT

TEXT LINK COUNTER

CUSTOM SEO FIELDS

Create New

SOCIAL CONNECTIVITY

ROBOTS.TXT FILE CODE

Robots Revision list

HTACCESS FILE CODE

Htaccess Revision list

SET REDIRECTS

Create redirects

CATEGORY SEO

LINK CUSTOM FIELDS

Channel

Category

FLV SEO

Create New

IMPORT METADATA

Create New Import

Import List

EXPORT METADATA

Create New Export

Export

LICENSE

DOCUMENTATION

Out Dated Content list Save Settings

Settings Have Been Updated
Out Dated Setting successfully saved. ×

Check outdated Content
No outdated content. Keep watch on content and warn you if any content have not change from six months

Save Settings

Entry ID	Entry Title	Channel Name	Entry Edit Date	Manage
No out Dated Data Found, All Data are upto date.				

Outdated Content verification:

Option to enable/disable the outdated content.

This option will enable the users to show the list of all entries which have not updated from the last six month.

Text link Counter

This is the Settings of Text link counter.

Text link counter form

- GENERAL SETTINGS
- BREADCRUMBS SETTINGS
- WEBMASTER TOOLS
- OUT DATED CONTENT
- TEXT LINK COUNTER**
- CUSTOM SEO FIELDS
- SOCIAL CONNECTIVITY
- ROBOTS.TXT FILE CODE
- HTACCESS FILE CODE
- SET REDIRECTS
- CATEGORY SEO
- LINK CUSTOM FIELDS
- LINK CUSTOM FIELDS
- FLY SEO
- IMPORT METADATA
- EXPORT METADATA
- LICENSE
- DOCUMENTATION

Text Link Counter

[Save Settings](#)

Enable Text Link counter
The text link counter helps you improve your site structure.

Note:

- For TextLink Counter you must add Page SEO url with proper URL under Smart SEO Tab of Entry setting.
- Also you need to set your Content Field from below setting for each Channels.

[Save Settings](#)

Set your Content Field for each Channel:

Channel ID	Channel Title	Channel Name	Manage
1	About	about	Manage
2	Blog	blog	Manage
3	Contact	contact	Manage

List of all Entries:

Entry ID	Entry Title	Channel Name	Outgoing Links	Internal Links	Manage
4	Contact Us	contact	0	0	Manage
13	Cupiditate ipsam perspiciatis expedita consequatur	about	0	0	Manage
5	EEntry with large photograph	blog	0	0	Manage
12	Entry with a lot of text, and comments disabled.	blog	0	0	Manage
13	Cupionate ipsam perspiciatis expedita consequatur	about	0	0	Manage
5	EEntry with large photograph	blog	0	0	Manage
12	Entry with a lot of text, and comments disabled.	blog	0	0	Manage
8	Entry with BandCamp audio, comments, and comments disabled	blog	0	0	Manage
9	Entry with SoundCloud audio	blog	0	0	Manage
10	Entry with text, and comments	blog	0	0	Manage
11	Entry with vimeo video, lots of comments	blog	0	0	Manage
7	Entry with YouTube video	blog	0	0	Manage
2	Sub Page One	about	0	0	Manage

1 2 show (25)

Text link counter verification:

Option to enable/disable the counter of the internal text links present in the post. The counter will count the number of internal links in your post and the number of links to your post. The text link counter helps you improve your site structure.

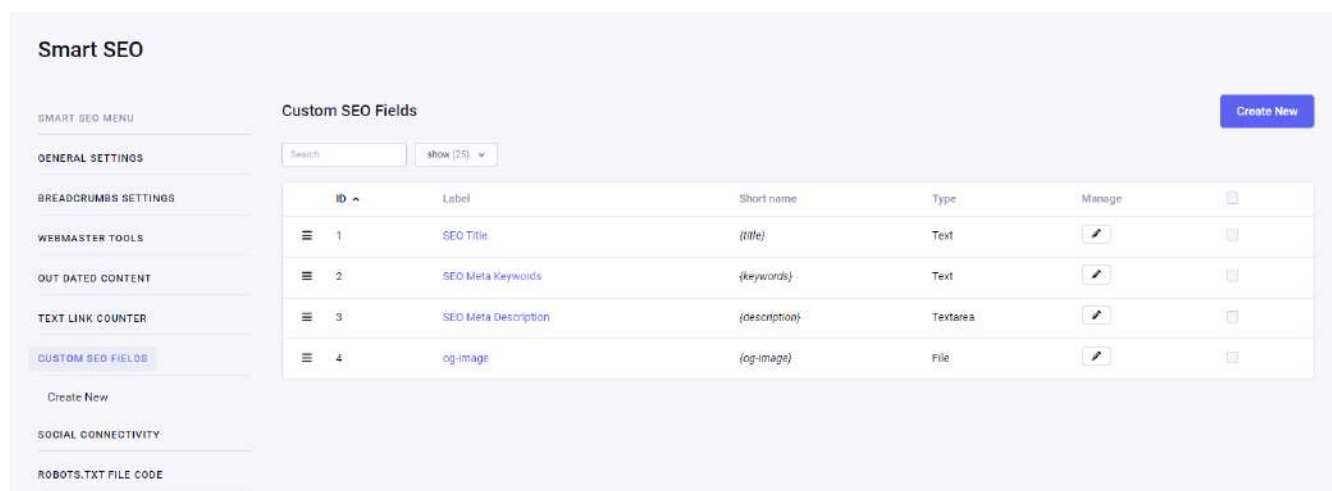
This feature also requires a Page URL which is used for XML sitemap. According to this feature requirement we need to count links from the Content section hence we need to set the Content field for each Channel and Page URL for each entry, only then this feature will work and fetch the exact data.

Custom SEO

SEO is very vast. Sometimes users need to add many different fields other than default fields.

But Smart SEO takes care of it nicely, by adding more necessary SEO fields.

Custom SEO Fields



Smart SEO

- SMART SEO MENU
- GENERAL SETTINGS
- BREADCRUMBS SETTINGS
- WEBMASTER TOOLS
- OUT DATED CONTENT
- TEXT LINK COUNTER
- CUSTOM SEO FIELDS
- Create New
- SOCIAL CONNECTIVITY
- ROBOTS.TXT FILE CODE
- Robots Revision list
- HTACCESS FILE CODE
- Htaccess Revision list
- SET REDIRECTS
- Create redirects
- CATEGORY SEO
- LINK CUSTOM FIELDS
- Chanel
- Category
- FLY SEO
- Create New
- IMPORT METADATA
- Create New Import
- Import List
- EXPORT METADATA
- Create New Export
- Export
- LICENSE
- DOCUMENTATION

Edit field
Save field

Type

Name *

Short name *

No spaces, underscores and dashes are allowed.

Instructions:

Field instructions that appear in the publish form.

Require field?

When enabled, this field will be required to submit the publish form.

Key name *

Ex: <meta property="og:type" content="website">

Value name *

Ex: <meta property="og:type" content="website">

FIELD OPTIONS

Maximum characters:

Text formatting

Auto line break
 None
 XHTML
 Update all existing entries?

Allow override?

When enabled, authors can override the default text formatting for this field from the publish form.

Text direction

Left to right
 Right to left

Allowed content

Type of content this field can contain.

All
 Number
 Integer
 Decimal

Field tools

Show File Chooser

Save field

Multiple fields can be changed as per your requirements. Details about those fields are given below:

The added field from here will be displayed at all the pages where the user can set the SEO data.

1. Type:

Users can select any of the given types.

2. Name:

Name of the field.

3. Instructions:

Fill in the instructions that appear in the publish forms.

4. Require field:

Set field required or not by the toggle.

5. Key name:

The key name for the SEO field.

Ex.

```
<meta property="og:type" content="website">
```

6. Value name: The value name for the SEO field.

Ex.

```
<meta property="og:type" content="website">
```

7. Maximum characters:

Users can set the maximum character limit for the field data.

8. Text formatting:

Users can set text formatting

9. Allow override?:

Users can allow or disallow field data.

10. Text direction:

Users can set text direction.

11. Allowed content:

User restricts the data input type and selects any one option from given options.

12. Field tools:

Users can allow showing the file chooser.

Social Connectivity

It allows the user to add his social media URLs of the Facebook page, Instagram, Twitter, MySpace, Youtube, LinkedIn, and Google+. These links will be reflected in javascript schema code.

The screenshot shows the 'Smart SEO' interface. On the left is a sidebar menu with categories like 'SMART SEO MENU', 'GENERAL SETTINGS', 'BREADCRUMBS SETTINGS', 'WEBMASTER TOOLS', 'OUT DATED CONTENT', 'TEXT LINK COUNTER', 'CUSTOM SEO FIELDS', 'SOCIAL CONNECTIVITY', 'ROBOTS.TXT FILE CODE', 'HTACCESS FILE CODE', 'SET REDIRECTS', 'CATEGORY SEO', 'LINK CUSTOM FIELDS', 'FLY SEO', 'IMPORT METADATA', 'EXPORT METADATA', 'LICENSE', and 'DOCUMENTATION'. The 'SOCIAL CONNECTIVITY' option is highlighted. The main content area is titled 'Social connectivity' and contains several input fields for social media URLs: Facebook Page URL, Twitter Username, Instagram URL, LinkedIn, MySpace URL, Pinterest URL, YouTube URL, and Google+ URL. Each field has a corresponding 'Save Settings' button at the bottom right of the form.

There are multiple social url input fields. Users can add any of the fields which will be inserted in the javascript schema code.

```
<script type="application/ld+json">
    {
```

```
"@context": "https://\schema.org",
"@type": "Organization",
"url": "your-site-url/",
"sameAs":
    ["your-facebook-page-url", "you
"@id": "your-site-url/#organization
"name": "your-site-name",
"logo": ""
}
</script>
```

Robot.txt

This functionality allows the user to edit the robot.txt file. The user must ensure that the robot.txt file has the necessary read-write permission.

Revision list allows the user to check the previous data of the robot.txt which is modified and updated by the user. It helps to revert the data of the robot.txt file when required.

Robot.txt file edit form

The screenshot shows the 'Smart SEO' admin interface. On the left is a sidebar menu with categories: SMART SEO MENU, GENERAL SETTINGS, BREADCRUMBS SETTINGS, WEBMASTER TOOLS, OUT DATED CONTENT, TEXT LINK COUNTER, CUSTOM SEO FIELDS, SOCIAL CONNECTIVITY, ROBOTS.TXT FILE CODE (highlighted), HTACCESS FILE CODE, and SET REDIRECTS. The main content area is titled 'Robots.txt File Code' and contains a text area with the following code: robots.txt generated by www.siteproofs.com, User-agent: *, Disallow: /cgi-bin/, Disallow: /wp-admin/. There are 'Save Settings' buttons at the top right and bottom right of the code area.

Robot.txt revision list

The screenshot shows the 'Robots.txt Revision list' page in the Smart SEO admin panel. The sidebar menu is identical to the previous screenshot, with 'Robots Revision list' highlighted under the 'ROBOTS.TXT FILE CODE' category. The main content area displays a table with the following data:

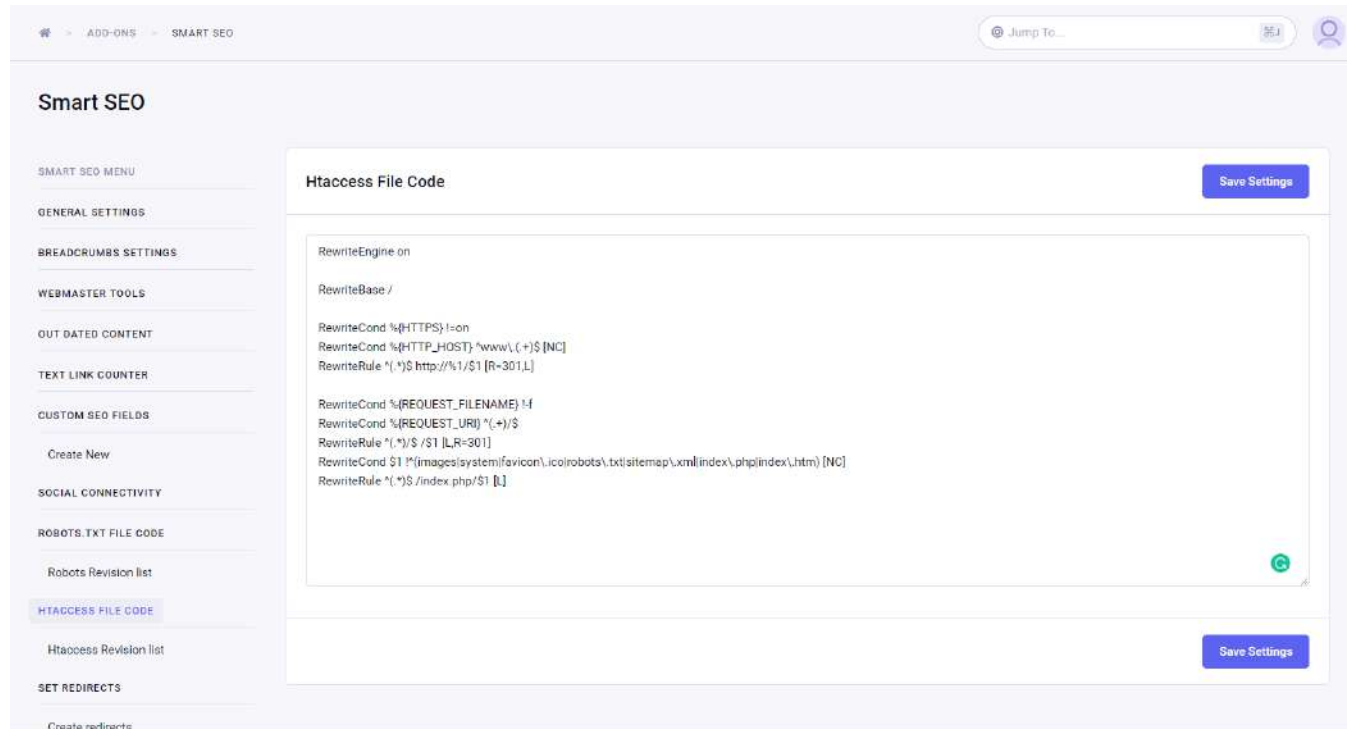
ID	Updated Date	Manage
3	2021-01-05 11:20:31	
2	2021-01-05 11:20:05	
1	2021-01-05 11:19:56	

Htaccess File Code

The option will enable the users to change the htaccess file from the admin panel.

Note: Anything you can do with a .htaccess file you can do with the server main configuration file better! So, Please take backup or sure about the code before adding in this option.

Htaccess File Code Edit Page:



The screenshot displays the 'Smart SEO' configuration interface. On the left, a sidebar menu lists various settings: SMART SEO MENU, GENERAL SETTINGS, BREADCRUMBS SETTINGS, WEBMASTER TOOLS, OUT DATED CONTENT, TEXT LINK COUNTER, CUSTOM SEO FIELDS, SOCIAL CONNECTIVITY, ROBOTS.TXT FILE CODE, and SET REDIRECTS. The 'HTACCESS FILE CODE' option is selected and highlighted. The main content area is titled 'Htaccess File Code' and contains a text editor with the following code:

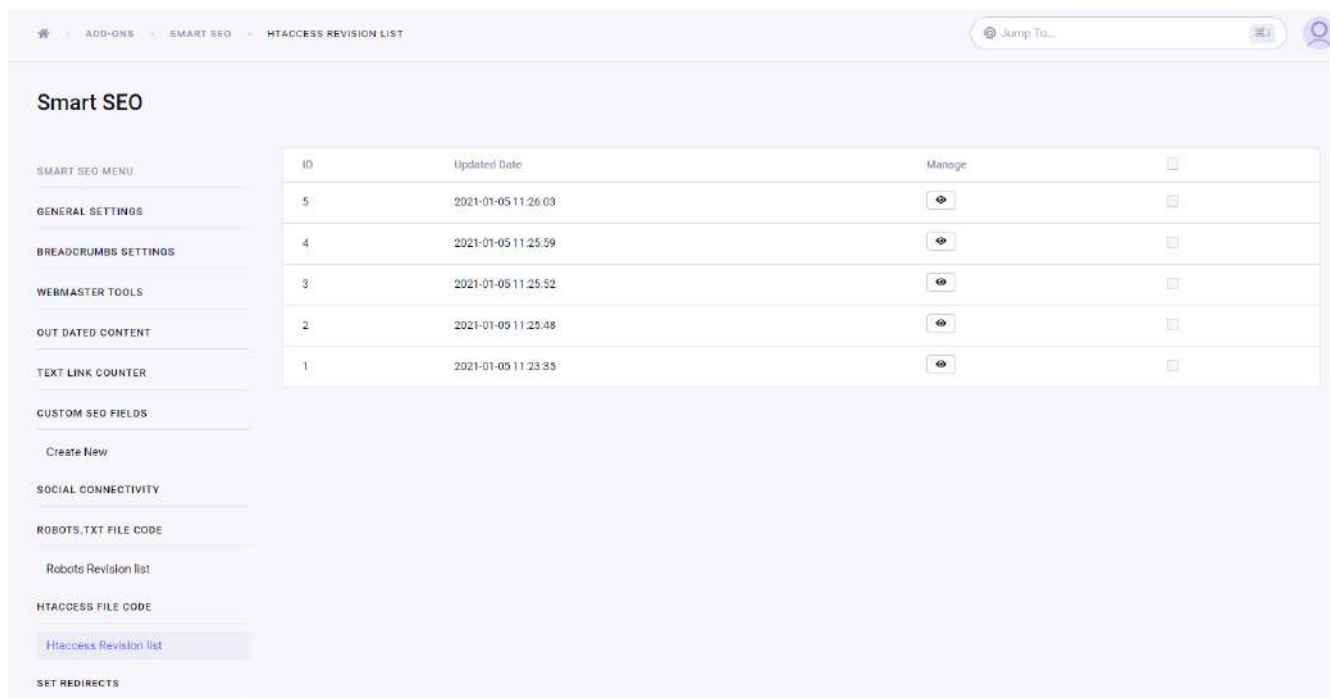
```
RewriteEngine on
RewriteBase /

RewriteCond %{HTTPS}!=on
RewriteCond %{HTTP_HOST} ^www\.(.*)$ [NC]
RewriteRule ^(.*)$ http://%1/$1 [R=301,L]











RewriteCond %{REQUEST_FILENAME} !/
RewriteCond %{REQUEST_URI} ^(?!)/$
RewriteRule ^(.*)/$ /$1 [L,R=301]
RewriteCond $1 !^(images|system|favicon\.ico|robots\.txt|sitemap\.xml|index\.php|index\.htm) [NC]
RewriteRule ^(.*)$ /index.php/$1 [L]
```

There are two 'Save Settings' buttons, one at the top right and one at the bottom right of the code editor area.

Htaccess Revision list:



The screenshot shows the Smart SEO interface with a sidebar on the left and a main content area. The sidebar includes sections for SMART SEO MENU, GENERAL SETTINGS, BREADCRUMBS SETTINGS, WEBMASTER TOOLS, OUT DATED CONTENT, TEXT LINK COUNTER, CUSTOM SEO FIELDS, SOCIAL CONNECTIVITY, ROBOTS.TXT FILE CODE, HTACCESS FILE CODE, and SET REDIRECTS. The HTACCESS FILE CODE section is active, displaying the HTACCESS REVISION LIST table. The table has columns for ID, Updated Date, and Manage. The data rows are as follows:

ID	Updated Date	Manage
5	2021-01-05 11:26:03	 
4	2021-01-05 11:25:59	 
3	2021-01-05 11:25:52	 
2	2021-01-05 11:25:48	 
1	2021-01-05 11:23:35	 

Htaccess File Code:

Just like Robot.txt file saves htaccess files revision list, the setting will allow the users to view the revision list of htaccess files and be able to manage them. Users can also restore the old changes to htaccess file.

Redirects

The user can add the multiple URL redirects with the help of Create Redirects form. The user can create a temporary redirect using this feature and can bind it with a start date and end date. The user can also set redirect methods like 301-moved permanently, 302- found, 307 – temporary redirect, 410 – content deleted, and 451 – unavailable for a legal reason.

With the help of Redirects, the user can set internal or external links as well. The user can bind this redirect with start date and end date. If both these fields are left blank, then there will be no binding of any sort. If the user mentions only the start date, it will begin with the start date. But if only the end date is mentioned, it will start with the current date and end with the mentioned date.

Redirect setting form (Default view)

Smart SEO

SMART SEO MENU

GENERAL SETTINGS

BREADCRUMBS SETTINGS

WEBMASTER TOOLS

OUT DATED CONTENT

TEXT LINK COUNTER

CUSTOM SEO FIELDS

Create New

SOCIAL CONNECTIVITY

ROBOTS.TXT FILE CODE

Robots Revision list

HTACCESS FILE CODE

Htaccess Revision list

SET REDIRECTS

Create redirects

CATEGORY SEO

LINK CUSTOM FIELDS

Jump To...

Smart SEO

Create redirects Save Settings

Original URL *
Example: path/to/page.html or old/wp/page
Does not need leading /

Redirect URL *
Internal: path/to/new/page
External: http://www.example.com

Redirect Method *
Determines the state of redirect given link.

301 - Moved Permanently

Start Date
Optional: Date this redirect will begin re-routing

End Date
Optional: Date this redirect will cease re-routing

Save Settings

Multiple fields can be changed as per your requirements. Details about those fields are given below:

1. Original URL:

Users must have to add the original URL.

2. Redirect URL:

Users must have to add a redirect URL (internal or external).

3. Redirect Method:

Users must choose any one of the given redirect methods.

4. Start Date:

Users can insert start date, from this date redirect will be started.

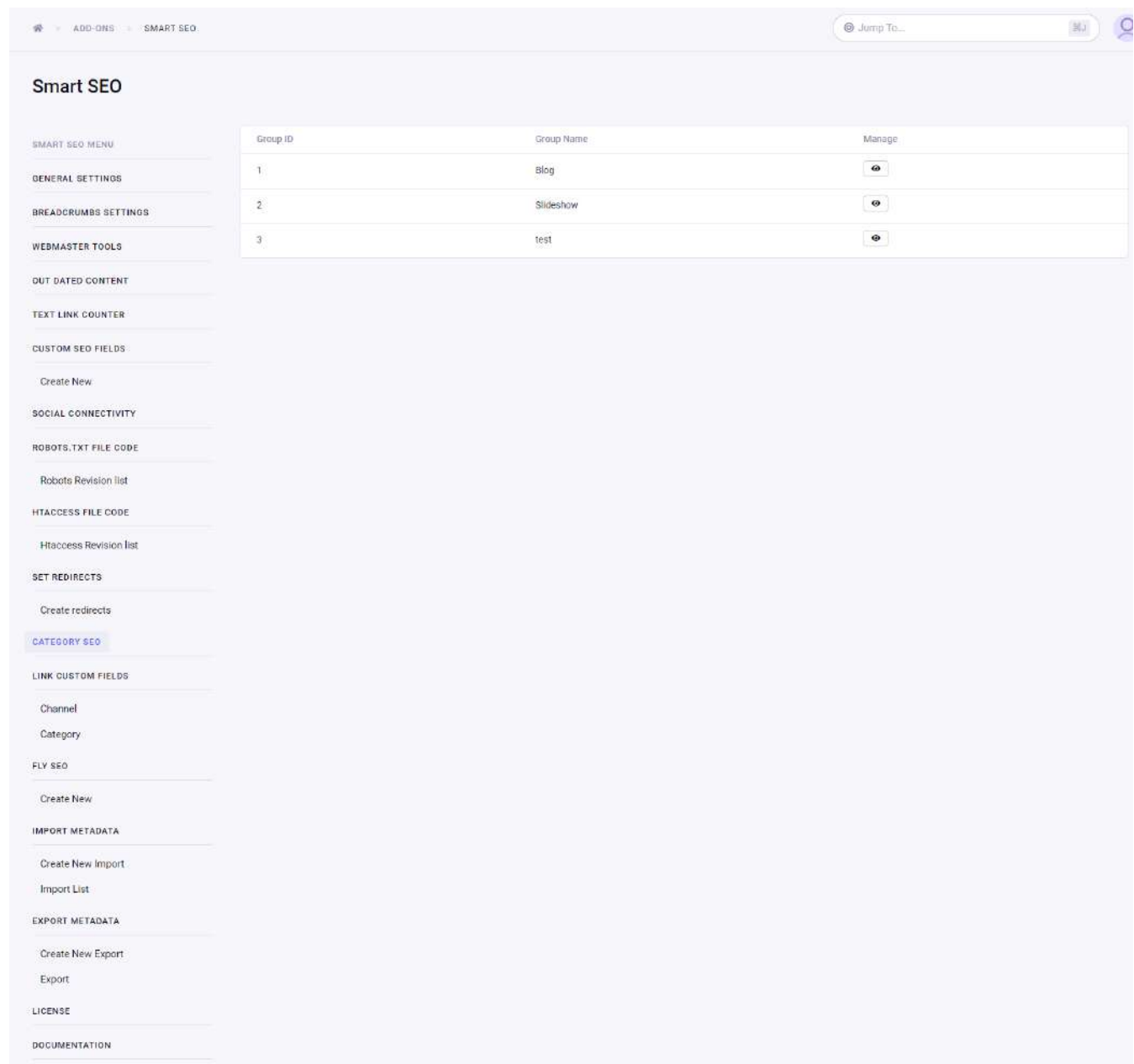
5. End Date:

Users can insert an end date, from this date redirect will be paused.




Category SEO

It is helpful to set SEO data for a specific category. If the user wants to set SEO data for a category, select that category from the smart SEO control panel and set the SEO data.

Category Group List



The screenshot displays the Smart SEO control panel. On the left is a sidebar menu with various settings categories. The main content area shows a table titled 'Category Group List' with three columns: Group ID, Group Name, and Manage. The table contains three rows of data. The 'CATEGORY SEO' menu item in the sidebar is highlighted.

Group ID	Group Name	Manage
1	Blog	
2	Slideshow	
3	test	

Category List

The screenshot shows the 'Smart SEO' dashboard with a sidebar menu on the left and a main content area. The sidebar menu includes sections like 'SMART SEO MENU', 'GENERAL SETTINGS', 'BREADCRUMBS SETTINGS', 'WEBMASTER TOOLS', 'OUT DATED CONTENT', 'TEXT LINK COUNTER', 'CUSTOM SEO FIELDS', 'SOCIAL CONNECTIVITY', 'ROBOTS.TXT FILE CODE', 'HTACCESS FILE CODE', 'SET REDIRECTS', 'CATEGORY SEO', and 'LINK CUSTOM FIELDS'. The main content area is titled 'Blog - Categories' and displays a list of five category groups: 'News' (ID# 1 / news), 'Personal' (ID# 2 / personal), 'Photos' (ID# 3 / photos), 'Videos' (ID# 4 / videos), and 'Music' (ID# 5 / music). Each category group has a small icon to its left. The 'Videos' category is highlighted with a light blue background.

Category Group SEO edit form

The screenshot shows the 'Smart SEO' admin interface. The top navigation bar includes 'ADD-ONS', 'SMART SEO', 'CATEGORY GROUPS', and 'CATEGORIES'. A search bar is visible on the right. The left sidebar lists various settings: SMART SEO MENU, GENERAL SETTINGS, BREADCRUMBS SETTINGS, WEBMASTER TOOLS, OUT DATED CONTENT, TEXT LINK COUNTER, CUSTOM SEO FIELDS, SOCIAL CONNECTIVITY, ROBOTS.TXT FILE CODE, HTACCESS FILE CODE, SET REDIRECTS, CATEGORY SEO, and LINK CUSTOM FIELDS. The main content area is titled 'Category - News' and contains the following settings:

- SEO Title:** Optional, if you do not specify anything the entry title will be used. Remember that most search-engines use a maximum of 50 characters for the title. Input: Sub Page three
- SEO Meta Keywords:** A comma separated list of keywords. Input: zeal
- SEO Meta Description:** Write a short sentence or two that sums up the entry (many search engines will display this in the search results). Input: (empty text area)
- og-image:** Select a file that sums up the entry (This image will display when you share your URL link in social media). Options: No image, Choose image

There are 'Save Settings' buttons at the top right and bottom right of the settings area.

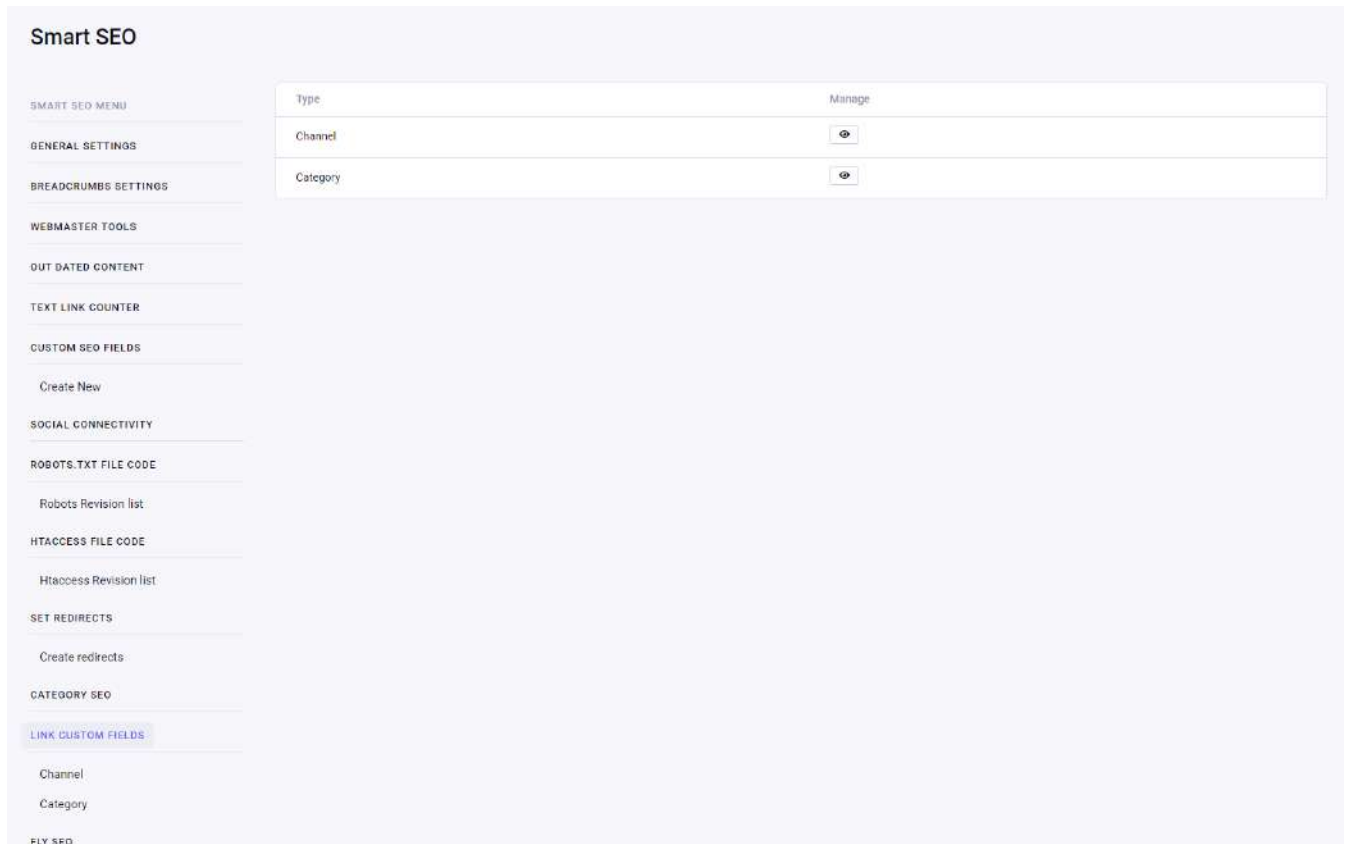
Link Custom Fields

This feature allows the user to link the channel fields and category fields with SEO fields. It is very simple to use. The user has to select the appropriate field that he wants to link with the desired SEO field.

Smart SEO – Link Custom Fields (channel and category)

Step 1 :

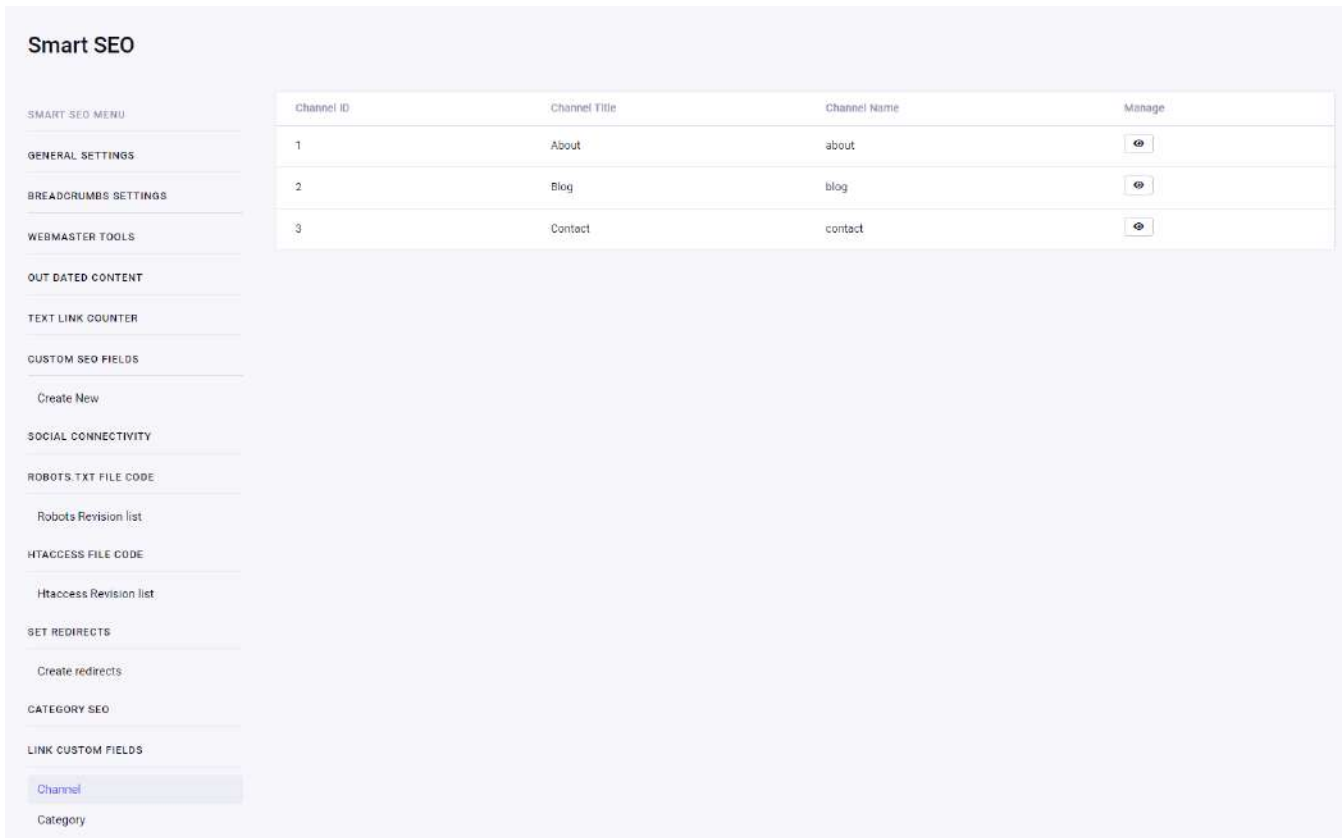
Select the channel or Category option to link (Here I select channel).



Smart SEO – List of Fields

Step 2 :

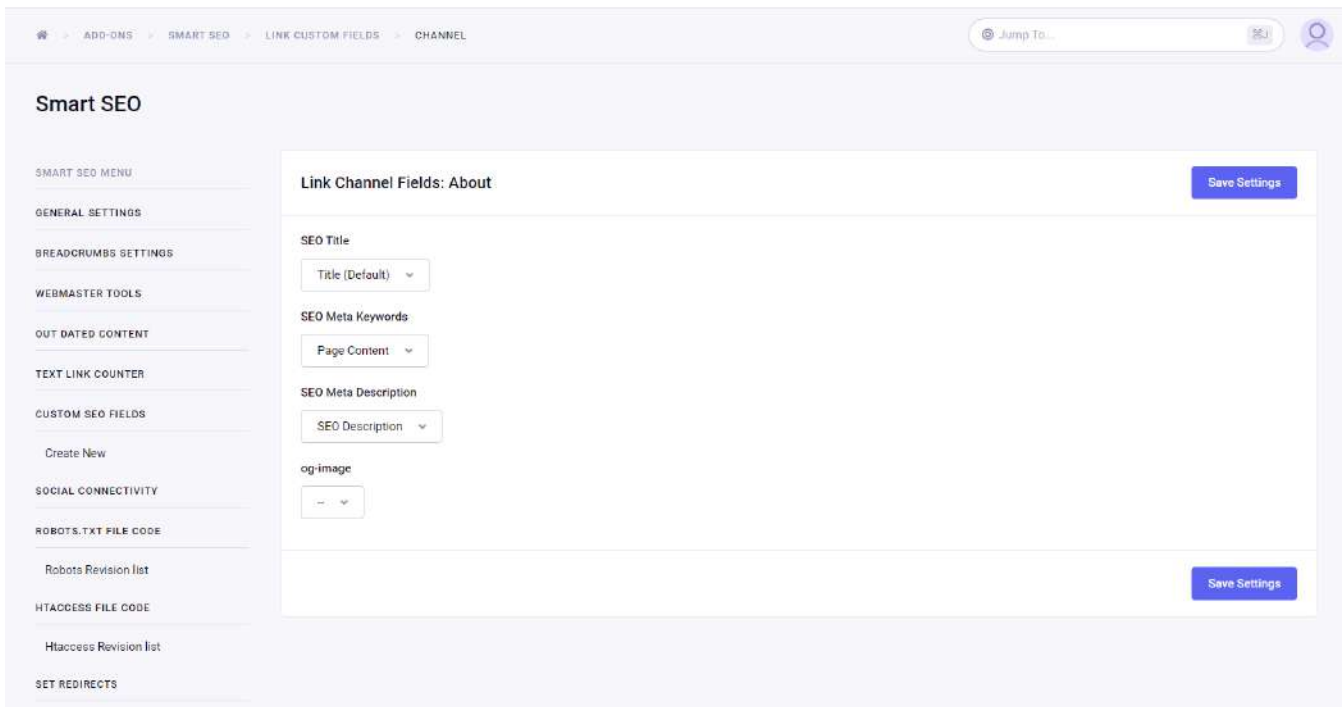
Select a channel or category group to link.



Smart SEO – Mapping Form

Step 3 :

Map the SEO field with the appropriate channel/category group field.



Schema

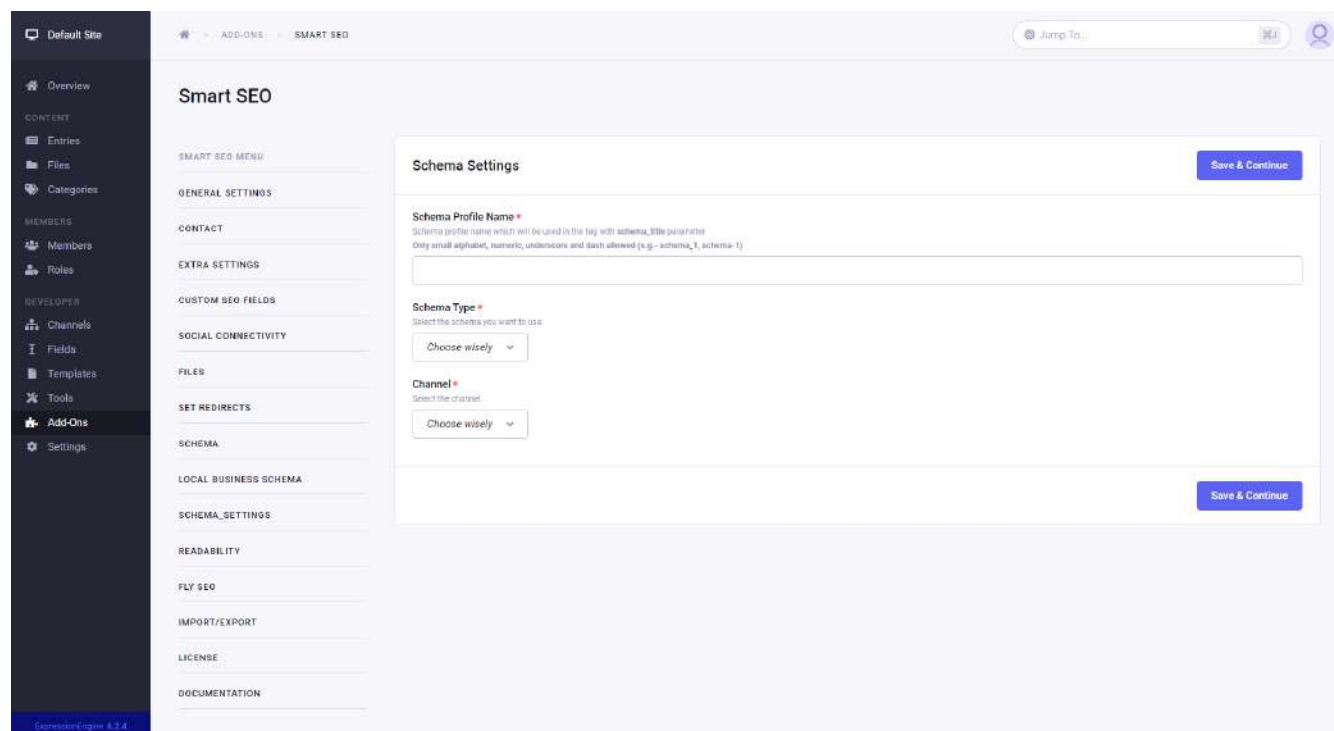
The tags or words used by online marketing agencies can be used to communicate with the search engines as it helps to provide better results.

Schema.org offers a list of “shared code vocabularies” in a simple format known as Microdata and JSON-LD. These categories have their own codes/tags.

We offer the following Schemas that can be created by the admin side. You can publish the schemas in front of different entries and channels.

- [Article Schema](#)
- [Person Schema](#)
- [Service Schema](#)
- [Local Business Schema](#)

Create New Schema – Users can create various schemas based on different types of schemas. You can create a new schema by adding the schema name and type according to your content. You can select the channel for which schema is being created.



The screenshot displays the Smart SEO admin interface. On the left is a dark sidebar with a navigation menu including Overview, Content (Entries, Files, Categories), Members (Members, Roles), Developer (Channels, Fields, Templates, Tools), Add-ons (Add-ons, Settings), and ExpressionEngine 4.3.4. The main content area is titled 'Smart SEO' and contains a 'Schema Settings' form. The form includes a 'Schema Profile Name' field with a note: 'Schema profile name which will be used in the tag with schema_title parameter. Only small alphanum, numeric, underscore and dash allowed (e.g. - schema_1, schema-1)'. Below this is a 'Schema Type' dropdown menu with 'Choose wisely' selected. The 'Channel' dropdown menu also has 'Choose wisely' selected. There are 'Save & Continue' buttons at the top right and bottom right of the form. The top of the interface shows 'ADD-ONS > SMART SEO' and a 'Jump To...' search bar.

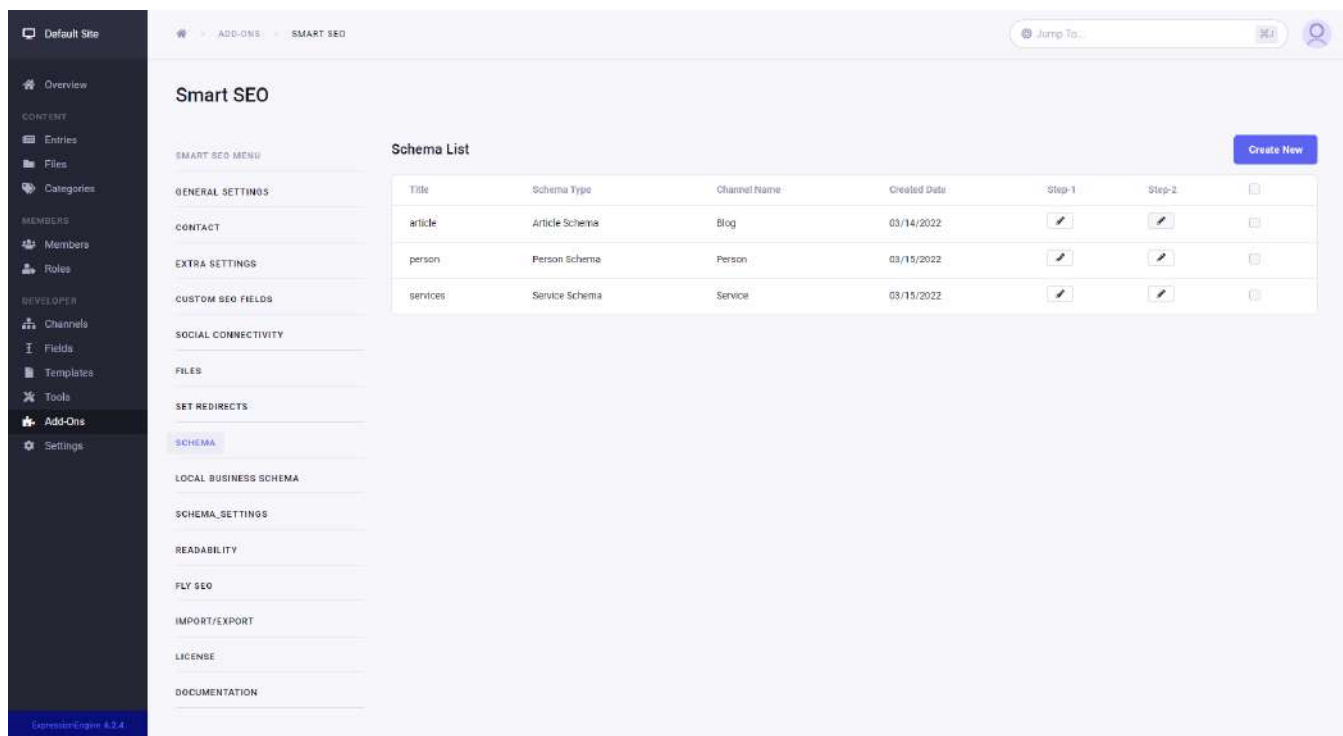
After that, you can type and select a channel. Press the Save button and select another screen to map the content field with predefined schema parameters.

The screenshot displays the Smart SEO configuration interface. On the left is a dark sidebar with a navigation menu including Overview, CONTENT (Entries, Files, Categories), MEMBERS (Members, Roles), DEVELOPER (Channels, Fields, Templates, Tools, Add-One, Settings), and a footer with 'ExpressionEngine 4.2.4'. The main content area is titled 'Smart SEO' and contains a 'SMART SEO MENU' with categories like GENERAL SETTINGS, CONTACT, EXTRA SETTINGS, CUSTOM SEO FIELDS, SOCIAL CONNECTIVITY, FILES, SET REDIRECTS, SCHEMA, LOCAL BUSINESS SCHEMA, SCHEMA_SETTINGS, READABILITY, FLY SEO, IMPORT/EXPORT, LICENSE, and DOCUMENTATION. The 'SCHEMA' category is selected, leading to the 'Schema field mapping' configuration page. This page features a 'Type' dropdown set to 'News Article' and several other dropdown menus for mapping fields: Author Name, Author URL, Image, Short Description, Headline, Published Date, Modified Date, Publisher Name, and Publisher Logo. Each dropdown has a 'Select' button. There are 'Save Settings' buttons at the top right and bottom right of the configuration area.

After the Mapping is done, the schema generation process will be carried out. You can add the schema to your website frontend in the Head section. You can add one shortcode in your website head tag as follows:

```
{exp:smart_seo:render_schemadata channel_title='{layout:p_url}'
url_title='{layout:entry_url_title}' schema_title='my_article' }
```

Where `{layout:p_url}` is Channel Title and `{layout:entry_url_title}` is URL title of the current entry. It can be automatically fetched at the time of rendering. The last one 'my_article' is the Schema Title that you have created in the add-on schema list.



The screenshot displays the Smart SEO management interface. On the left is a dark sidebar with navigation options: Overview, CONTENT (Entries, Files, Categories), MEMBERS (Members, Roles), DEVELOPER (Channels, Fields, Templates, Tools, Add-Ons, Settings). The main content area is titled 'Smart SEO' and features a 'Schema List' table. A 'Create New' button is located at the top right of the table. The table has the following data:

Title	Schema Type	Channel Name	Created Date	Step-1	Step-2	
article	Article Schema	Blog	03/14/2022			
person	Person Schema	Person	03/15/2022			
services	Service Schema	Service	03/15/2022			

Below the table, a sidebar menu lists various settings: SMART SEO MENU, GENERAL SETTINGS, CONTACT, EXTRA SETTINGS, CUSTOM SEO FIELDS, SOCIAL CONNECTIVITY, FILES, SET REDIRECTS, SCHEMA (highlighted), LOCAL BUSINESS SCHEMA, SCHEMA_SETTINGS, READABILITY, FLY SEO, IMPORT/EXPORT, LICENSE, and DOCUMENTATION. The footer of the sidebar indicates 'ExpressionEngine 4.3.4'.

You can add all schema in the same way. If you want to add a local business schema, we offer a separate setting as it will be a global schema for the website. You can add your website details in the schema as shown below:

The screenshot displays the 'Smart SEO' configuration page for 'Local Business Schema Settings'. The interface includes a left-hand navigation menu with categories like Overview, Content, Members, Developer, and Settings. The main content area is titled 'Local Business Schema Settings' and contains several sections for configuring business information:

- Working Hours:** A table with columns for 'Days of week', 'Opens', and 'Closes'. The 'Days of week' column has a dropdown menu showing 'Thursday', 'Friday', 'Saturday', and 'Sunday'. The 'Opens' and 'Closes' columns have 'Hour' and 'Minute' input fields. There are 'Add' and 'Remove' buttons for each row.
- Business Telephone:** A text input field.
- Business Street Address:** A text input field.
- Business Locality:** A text input field.
- Business Postcode:** A text input field.
- Business Region:** A text input field.
- Business Country:** A dropdown menu with 'Select' as the current value.
- Business Price Range:** A text input field.
- Latitude:** A text input field.
- Longitude:** A text input field.

There are 'Save Settings' buttons at the top right and bottom right of the form.

Article Schema: Magazines

An article, such as a news article or piece of an investigative report. Newspapers and magazines have different types of articles and this is intended to cover them all. For Schema structure, we follow – <https://schema.org/Article>, and based on that, we add the required fields in our structure.

Person Schema: It helps you to inform the search engines that you're talking about a person, an event, a product, a new job position, or something else. As stated above, we follow the person schema structure from <https://schema.org/Person>.

Service Schema: Service schema enhances service business SERP rankings while local business schema boosts local search results via Google My Business. It's a service provided by an organization, e.g. delivery service, print services, web

service, etc. Here is a different parameter for schema – <https://schema.org/Service> but we add what is required for our standard service schema.

Local Business Schema: A local business schema is a form of structured data markup code that you may use on your website to help search engines figure out what kind of business you are into and what you do. As a primary ranking factor, this is a good technique to assist optimize your website for local SEO. We follow schema structure from <https://schema.org/LocalBusiness> site.

For Local Business schema, we have created a separate Shortcode because it's rendering common information of the site on the header.

```
{exp:smart_seo:render_local_business_schema}
```

Just put the above code in the header file and it automatically fetches data from our add-on Local business setting page.

So, A schema is a cognitive framework or concept that helps organize and interpret information. Schemas can be useful because they allow us to take shortcuts in interpreting the vast amount of information that is available in our environment.

Readability Analysis

The readability study examines your content to ensure that it is simple to read, increasing the likelihood that readers will grasp it quickly. You're also slaying two birds with one stone by creating well-structured and well-written content.

There is different evaluation of readability measurement as below:

- **Average sentence length**
- **Syllable count**
- **Percentage of multi-syllable words**
- **Average word length**
- **Familiarity with words**

- **The complexity of sentences**

So based on that we used an algorithm to measure your content readability and share a score out of 100. By checking that score, you can change your page or blog content and achieve a good score and it is good for your site visitors and readers of your blogs.

For Readability, we follow the Flesch–Kincaid readability score. It was developed by Rudolf Flesch and J. Peter Kincaid and it is the most widely used measure of readability.

The first number, Flesch–Kincaid reading ease, is based on a 0–100 scale, with a higher score indicating stronger reading ability. Low ratings imply that the text is difficult to comprehend.

Flesch–Kincaid reading ease formula: $206.835 - 1.015 \times (\text{words/sentences}) - 84.6 \times (\text{syllables/words})$.

The second number, Flesch–Kincaid grade level, indicates which American school grade you would need to understand the information on the page.

Flesch–Kincaid grade level formula: $0.39 \times (\text{words/sentences}) + 11.8 \times (\text{syllables/words}) - 15.59$.

It's showing on the admin side as below:

The screenshot shows a rich text editor interface with a toolbar at the top containing icons for bold, italic, underline, link, unlink, and list. Below the toolbar is a text area containing a paragraph of Lorem Ipsum text. Underneath the text area is a readability analysis panel. The panel is titled 'Readability' and has a sub-section 'Problems (4)'. It lists four issues: 'Readability Score: The score: 23.09 in the text, which is considered difficult to read.', 'Flesch Kinkade Grade Level: 16.25', 'Transition Words: Your sentence contain 2.48% transition words, which is not enough', and 'Text length: Your text length should be more than 125 words.'. Below the problems section is a sub-section 'Average results (1)' with one item: 'Sentence Length: Your sentence contain more than 20 words'. At the bottom, there is a 'Good results (5)' section with five items: 'Total Words: 121', 'Total Syllable: 234', 'Total Sentence: 5', 'Paragraph Length: Paragraph length is good.', and 'Subheading Distribution: Great job!'.

In addition to this we cover some more analysis scores as below:

Transition word: (30% of the sentences in your text contain a transition word, the bullet will be green.)

Subheading distribution: (after Every 350 words need one Heading Tag)

Total Sentence: (It has no defined limit but if it's behave based on total words)

Sentence Length: (20 words limit)

Total Words: (Regular post or page needs greater than 300 words and if Cornerstone content page needs greater than 900 words)

Paragraph Length: (150 words limit)

So, all the above criteria have some predefined limits, and based on that analysis works for the content of your article and Page.

FLY SEO

Fly SEO is an advanced feature of the Smart SEO module which allows the user to set SEO on the fly.

When the user wants a specific SEO data other than the default data present in the category and channel SEO fields, the fly SEO data comes into the picture.

Fly SEO accesses the fly SEO data by passing fly_id and fly_title in the tag.

FLY SEO list

The screenshot displays the Smart SEO dashboard interface. At the top, there is a navigation bar with a search field and a user profile icon. Below this, the main content area features a notification banner: "Settings Have Been Updated" with a sub-message "New Fly SEO entry has been created successfully". A "Create New" button is positioned to the right of the notification. Below the notification is a search bar and a "show (23)" dropdown menu. The central part of the dashboard is a table with the following data:

ID	Title	URL Title	Status	Manage
1	tste	tste	OPEN	[Edit] [Delete]
2	Aut do sit dolore	aut-do-sit-dolore-dolore-ut-mollit-non-sint-aliqut-totam-ut-libero-odio-et-dolor-veniam-in	OPEN	[Edit] [Delete]

The left sidebar contains a menu with categories such as "SMART SEO MENU", "GENERAL SETTINGS", "BREADCRUMBS SETTINGS", "WEBMASTER TOOLS", "OUT DATED CONTENT", "TEXT LINK COUNTER", "CUSTOM SEO FIELDS", "SOCIAL CONNECTIVITY", "ROBOTS.TXT FILE CODE", "HTACCESS FILE CODE", "SET REDIRECTS", "CATEGORY SEO", "LINK CUSTOM FIELDS", and "FLY SEO". The "FLY SEO" category is currently selected and highlighted.

FLY SEO Form

Smart SEO

- SMART SEO MENU
- GENERAL SETTINGS
- BREADCRUMBS SETTINGS
- WEBMASTER TOOLS
- OUT DATED CONTENT
- TEXT LINK COUNTER
- CUSTOM SEO FIELDS
- Create New
- SOCIAL CONNECTIVITY
- ROBOTS.TXT FILE CODE
- Robots Revision List
- HTACCESS FILE CODE
- Htaccess Revision List
- SET REDIRECTS
- Create redirects
- CATEGORY SEO
- LINK CUSTOM FIELDS
- Channel
- Category
- FLY SEO
- Create New
- IMPORT METADATA
- Create New Import
- Import List
- EXPORT METADATA
- Create New Export
- Export

New Fly SEO Entry

[Save Settings](#)

Title *
Testing Fly

URL Title *
testing-fly

Status ▼
Open ▼


Test Seo title added
testing-fly
Write a short sentence or two that sums up the entry (many search engines will display this in the search results)



SEO Title
Optional, if you do not specify anything the entry title will be used. Remember that most search engines use a maximum of 60 characters for the title.
Test Seo title added

SEO Meta Keywords
A comma separated list of keywords
testkeyfly asdf

SEO Meta Description
Write a short sentence or two that sums up the entry (many search engines will display this in the search results)
Write a short sentence or two that sums up the entry (many search engines will display this in the search results)

og image
Select a file that sums up the entry (This image will display when you share your URL link in social media)



index.html
 

[Save Settings](#)

Multiple fields can be changed as per your requirements. Details about those fields are given below:

1. Title:

Users must have to add a title for FLY SEO entry.

2. URL Title:

Users must have to add a URL title for FLY SEO entry.

3. Status:

Users must have to add the status of FLY SEO.

4. SEO Title:

Users can add an SEO title for FLY.

if you do not specify anything the entry title will be used. Remember that most search-engines use a maximum of 60 characters for the title.

5. SEO Meta Keywords:

Users can add SEO keywords for FLY.

A comma-separated list of keywords.

6. SEO Meta Description:

Users can add an SEO description for FLY.

Write a short sentence or two that sums up the entry (many search engines will display this in the search results).

Import/Export Settings

This is the Setting for Import/Export of SEO Metadata..

Import/Export Settings:

Option to import Metadata into entries and Category entry by selecting and mapping fields. For that, users need to set one unique field for each matching entry and add mapped content. The users can import CSV files and XML files.

Note: Import/Export Setting works on the unique value that is the URL title of each entry that will be matched with the CSV/XML record to Site Channel entries.

The export option will export all the entered data of SEO along with the URL title. The import option will map the SEO field with its URL Title and import data in the same URL title entry.

Import Meta:

Using this option, users can import mapped data via imported CSV and XML files and set a file path or URL. The users will be able to view the list of import files with their related fields.

Create new Import From here:

Smart SEO

SMART SEO MENU

GENERAL SETTINGS

BREADCRUMBS SETTINGS

WEBMASTER TOOLS

OUT DATED CONTENT

TEXT LINK COUNTER

CUSTOM SEO FIELDS

Create New

SOCIAL CONNECTIVITY

ROBOTS.TXT FILE CODE

Robots Revision list

HTACCESS FILE CODE

Htaccess Revision list

SET REDIRECTS

Create redirects

CATEGORY SEO

LINK CUSTOM FIELDS

Channel

Category

FLY SEO

Create New

IMPORT METADATA

Create New Import

Import List

EXPORT METADATA

Create New Export

Export

LICENSE

DOCUMENTATION

Create New Import Save Settings

Import Type
Choose your Import source. (CSV or XML)

csv
 xml

File Path or URL
Example URL: http://abc.com/myfile.csv
Example Path: /usr/public_html/my_path_to_file/myfile.xml
Note: Remove Space from file Name

http://siteproofs.com/projects/test/smart_seo_export_1.csv

Save Settings

Mapping imported fields:

Smart SEO

- SMART SEO MENU
- GENERAL SETTINGS
- BREADCRUMBS SETTINGS
- WEBMASTER TOOLS
- OUT DATED CONTENT
- TEXT LINK COUNTER
- CUSTOM SEO FIELDS
- Create New
- SOCIAL CONNECTIVITY
- ROBOTS.TXT FILE CODE
- Robots Revision list
- HTACCESS FILE CODE
- Htaccess Revision list
- SET REDIRECTS
- Create redirects
- CATEGORY SEO
- LINK CUSTOM FIELDS
- Channel
- Category
- FLY SEO
- Create New
- IMPORT METADATA
- Create New Import
- Import List
- EXPORT METADATA
- Create New Export
- Export
- LICENSE
- DOCUMENTATION

Mapping of SEO Fields

SMART SEO FIELD LIST

Title
entry_id

keywords
keywords

Description
description

og:image
title

SEO META ACTION SETTINGS

Batches Count
Set Count of Batches to Import Data
50

Select Path for import Assets
From here you need to select Path where you want to upload your assets which import using SEO Import
Choose wisely

GENERAL SETTINGS

Set Import Name *
Please add Name of Create Import Session.
teta

Import without Login
Select import run with or without login
 No
 Yes

Import Type
Choose your import source. (CSV or XML)
 private
 public

Save Import

List of created Imports:

Smart SEO

SMART SEO MENU

GENERAL SETTINGS

BREADCRUMBS SETTINGS

WEBMASTER TOOLS

OUT DATED CONTENT

TEXT LINK COUNTER

CUSTOM SEO FIELDS

Create New

SOCIAL CONNECTIVITY

ROBOTS.TXT FILE CODE

Robots Revision list

HTACCESS FILE CODE

Htaccess Revision list

SET REDIRECTS

Create redirects

CATEGORY SEO

LINK CUSTOM FIELDS

Channel

Category

FLY SEO

Create New

IMPORT METADATA

Create New Import

Import List

EXPORT METADATA

Create New Export

Export

LICENSE

DOCUMENTATION

✔ **Settings updated**
Import saved successfully

Import List Create New

ID	Member ID	Name	Created Date	Last Modified	Import Counts	Type	format	Manage	
1	1	teta	12/30/2020	12/30/2020	1	public	csv		
2	1	test	01/05/2021	01/05/2021	0	private	csv		

Export Meta:

Using this option admin can use the below features:

1. Users will be able to name the export file.
2. An option to access the Export URL without login.
3. Option to select the export type as private or public.
4. Users can export all Meta for each Channel and Category in CSV & XML format.
5. Users can view the export list with related fields.

List of created Export:










Smart SEO

- SMART SEO MENU
- GENERAL SETTINGS
- BREADCRUMBS SETTINGS
- WEBMASTER TOOLS
- OUT DATED CONTENT
- TEXT LINK COUNTER
- CUSTOM SEO FIELDS
 - Create New
- SOCIAL CONNECTIVITY
- ROBOTS.TXT FILE CODE
 - Robots Revision list
- HTACCESS FILE CODE
 - Htaccess Revision list
- SET REDIRECTS
 - Create redirects
- CATEGORY SEO
- LINK CUSTOM FIELDS
 - Channel
 - Category
- FLY SEO
 - Create New
- IMPORT METADATA
 - Create New Import
 - Import List
- EXPORT METADATA**
 - Create New Export
 - Export
- LICENSE
- DOCUMENTATION

Settings updated
Your Export saved successfully.

Export List

[Create New](#)

ID	Member ID	Name	Created Date	Last Modified	Export Counts	Type	format	Manage	
1	1	Fleet two	12/30/2020	12/30/2020	0	private	CSV	  	<input type="checkbox"/>
2	1	First Export	01/05/2021	01/05/2021	0	private	XML	  	<input type="checkbox"/>
3	1	Last Export	01/05/2021	01/05/2021	0	public	CSV	  	<input type="checkbox"/>

Create new Export fields:

Smart SEO

SMART SEO MENU

GENERAL SETTINGS

BREADCRUMBS SETTINGS

WEBMASTER TOOLS

OUT DATED CONTENT

TEXT LINK COUNTER

CUSTOM SEO FIELDS

Create New

SOCIAL CONNECTIVITY

ROBOTS.TXT FILE CODE

Robots Revision list

HTACCESS FILE CODE

Htaccess Revision list

SET REDIRECTS

Create redirects

CATEGORY SEO

LINK CUSTOM FIELDS

Channel

Category

FLY SEO

Create New

IMPORT METADATA

Create New Import

Import List

EXPORT METADATA

Create New Export

Export

LICENSE

DOCUMENTATION

Create new export

SMART SEO FIELDS SELECT ALL SEO FIELDS

SEO Title

SEO Meta Keywords

SEO Meta Description

Dg-Image

GENERAL SETTINGS:

Export Name*
Name of export that will show as label in export list.

Access export URL without Login ?
Allowing YES will allow anyone to download the export with URL without LOGIN.
In case of "Private" type it will not allow to download without login to your own account.

No

Export Type
Set the value to Public will show the export in another SEO Fields export list to. Private export will show in only your export list and download by you only.

private

XML Save

Custom Sidebar

We provide one "customSidebar" function in the MCP file. You can add more menus in the sidebar of the add-on using this function.

```
/* To get dynamic menu in the add-on */
function customSidebar(){
    $sidebar = ee('CP/Sidebar')->make();
```

```
$this->navSettings = $sidebar->addHeader('Test Li  
}
```

Render

Smart SEO module consists of rich features that make it easier for the user to perform search engine optimization tasks with efficiency.

You can fetch the SEO data of the specific channel, category, fly SEO entry by adding the appropriate parameters. Details for the same are shared below.

Smart SEO has the advanced tag which makes the task flexible for the user.

Render Tag

There is only one tag is used to fetch the SEO data from any particular:

There are 2 ways to get the SEO data with the render tag.

1. Way 1

If the user passes tag and not the tag data like below

Then Smart SEO will generate all the tags mentioned in the default template tag of general settings.Example:

```
{exp:smart_seo:render entry_id="{entry_id}"}
```

2. Way 2

If the user pass enclosed tag and not the tag data.Example:

```
{exp:smart_seo:render parameter="value"} Content data {/exp:smart_seo:rende
```

Parameters:

1. default_title
2. entry_id
3. url_title
4. category_id
5. category_url_title
6. fly_id
7. fly_url_title

Variables:

1. custom_fields
2. ss_postfix
3. ss_site_name
4. environment
5. ss_canonical_url
6. social_connectivity
7. google_analytics
8. google_tag_manager

Above Parameters can be used like below in Smart SEO

1. default_title

The user can define the desired title with this parameter. This tag is useful when there is no entry in the category field of a specific page.

Example:


```
default_title = "Contact Us"
```

Note:- if you use this parameter then you can get only title no other SEO while you render the SEO data in the template.

Also if you use this parameter then another parameter `entry_id`, `fly_id` will be skipped.

1. entry_id

You can fetch SEO data that you have entered in the Smart SEO tab of the entry page.

Example:

```
entry_id = "{entry_id}"
```

1. url_title

You can fetch SEO data that you have entered in the Smart SEO tab of the entry page.

Example:

```
url_title = "{url_title}"
```

1. category_id

You can fetch SEO data that you have entered in category SEO from by selecting the desired category.

Example:

```
category_id = "{category_id}"
```

1. category_url_title

You can fetch SEO data that you have entered in category SEO from by selecting the desired category.

Example:

```
category_url_title = "{category_url_title}"
```

1. category_url_title

You can fetch SEO data that you have entered in category SEO from by selecting the desired category.

Example:

```
category_url_title = "{category_url_title}"
```

1. fly_id

You can fetch SEO data that you have entered in Fly SEO with fly_id.

Example:

```
fly_id = "1"
```

1. fly_url_title

You can fetch SEO data that you have entered in Fly SEO with fly_url_title.

Example:

```
fly_url_title = "test_fly"
```

Above Variables can be used like below in Smart SEO

1. custom_fields

You must use these variables in the render tag while you want to customize the tag data..

Example:

```
{custom_fields prefix="field"}
  {if field:name == "title"}

  {if:else}
    {if environment == "staging" && field:name ==

    {if:else}
      {if field:value}{/if}
    {/if}
  {/if}
{/custom_fields}
```

1. environment

This variable returns the environment type which you have selected in the general setting.

Example:

```
{environment}
```

1. ss_canonical_url

You can fetch the canonical URL of the current page.

Example:

```
{ss_canonical_url}
```

1. social_connectivity

You can social URLs with the variables which you have entered in the social connectivity page in the Smart SEO control panel.

Example:

```
{social_connectivity}
```

1. google_analytics

This variable returns you a google analytics javascript code if you have entered google analytics code in the general setting page.

Example:

```
{google_analytics}
```

1. google_tag_manager

This variable returns you a google analytics javascript code if you have entered google tag manager code in the general setting page.

Example:

```
{google_tag_manager}
```

1. ss_site_name

You can fetch the site name which you have entered in Fly SEO with fly_id.

Example:

```
{ss_site_name}
```

1. ss_postfix

You can fetch smart SEO data that you have entered in Fly SEO with fly_url_title.

Example:

```
{ss_postfix}
```

Full detailed template tags code

```
{exp:smart_seo:render entry_id="1611"}

    {if no_results}
        No result
    {/if}

    {custom_fields prefix="field"}
        {if field:name == "title"}
            <title>{field:value} {ss_postfix} {ss_sit
        {if:else}
            {if environment == "staging" && field:nam
                <meta name="robots" content="noindex,
            {if:else}
                {if field:value}<meta {field:property
            {/if}
        {/if}
    {/custom_fields}

    <meta property="canocinal" content="{ss_canonical

    {social_connectivity}

    {google_analytics}
    {google_tag_manager}
{/exp:smart_seo:render}
```

Changelog

- [V1.0.0](#)
- [V2.0.0](#)
- [V3.0.3](#)
- [V4.0.0](#)

V1.0.0

- [Initial Version](#)

V2.0.0

- [Updated the license verification process and setup so please update the license in your add-on.](#)

V3.0.3

- [EE6 Compatibility](#)

V4.0.0

- [Schema generator](#)
- [Readability functionality in channel entry page](#)