

WhatsApp Share extension from Zealousweb helps users share the store product and other details to the most popular messaging app WhatsApp and the web version of it. There is no doubt in WhatsApp being the most popular messaging app. The statistics say that WhatsApp has over 1 billion monthly active users and supports more languages! Using WhatsApp for promoting your store products is an uplift in your E-commerce business strategy. You can promote your store products free of cost.

WhatsApp Share for a store is what you need for more transformation with minimum marketing expenditure! Let the store users share the products of their interest along with the description, name, price to their dearest via WhatsApp. In such a way, your products will be promoted in front of potential customers in the right way! They'll be prompted to visit your store. Moreover, they'll trust your store because their friends or a family member suggests it.

The module supports product sharing to WhatsApp contacts, groups as well as broadcast lists. For product sharing, the users can use the app or the web version of WhatsApp. It is the best to use WhatsApp Share for Magento 2 and enjoy more transformation with zero marketing efforts! Users can share store products via the WhatsApp icon, which is provided after the product image. While clicking on the button, the user will be redirected to the WhatsApp application or web version of WhatsApp.

In this way, this extension can help users to share the store products with WhatsApp.

How Does This Extension Work

To use this extension, the admin has to enable the extension from the store configuration. Once the admin enables the extension, the button will be visible after the store product image, shown based on configuration. Admin can change the sharing option (e.g. category-specific, product-specific, or global) from the configuration provided in the admin panel.

Features

- Enable/Disable extension from the backend
- Display WhatsApp share icon based on the given configuration.

- Provide configuration to share the name, description, and price of the product based on configuration.
- Support URL shortening.

Benefits

- Allow users to share store products along with the name, description, and price with their WhatsApp contacts.
- Allows the admin to show sharing options in 3 ways: globally, product-specific or category-specific.
- Option to set custom labels for product name, description and price and upload the icon or image for WhatsApp share which is shown on frontend
- Motivate users to visit and purchase store products by easily sharing the price of the products.
- The extension facilitates to share short URLs using bit.ly.
- The extension supports both the mobile app and the web version of WhatsApp.
- This proves to be an indirect source of marketing, which can lead to more traffic and conversions.

Demo

- Frontend
- Admin
 - Username: wsdemo
 - Password: wsdemo@123